Full Council – 22 February 2023

Written question from Ms L Blackledge to the Cabinet Member for Levelling Up, Regeneration, Business Development and Tourism

Do council members think it right for charities to be subject to the Wight Bid? -at least 20 charities are on levy list.

The Museum of Ryde is run by volunteers mostly septuagenarians. Last month visitors generated under £80 - expenses were £1300. The levy is £150 maybe insignificant but without visitors -bankruptcy by August. The museum is a great asset for the Island but could be easily lost. How about promotion via VIOW website? It's mentioned by name but details would be useful. 2 members of Team VIOW told me they don't have time to visit clients - no forging of good relationships then! Team Museum are (unwilling) clients. The mental health of the volunteers needs nurturing -working in a chilly museum for the benefit of the Island is admirable. Hope there's a good duty of care policy in place. This is just one of the charities listed on levy list.

Response

Thank you for your question.

The council has no influence regarding the application of the BID levy as this is laid down in legislation. Ryde Business Association seeks to provide a voice for town centre businesses in High St regeneration matters via the Ryde Regeneration Working group

- All businesses that receive invoices for Wight BID do so because the hereditament category that is listed on the NNDR (National Non-Domestic Rates list) features in the full list of categories published in the Wight BID business plan.
- Visit Isle of Wight communicate with Wight BID levy payers regularly in numerous ways including weekly Industry e-newsletters to the businesses.